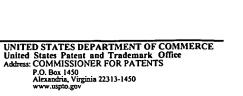


## UNITED STATES PATENT AND TRADEMARK OFFICE



PPLICATION NO.	LICATION NO. FILING DATE FIRST N		ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/678,752 10/03/2000		James D. Shaffer	TARINFO.016A	5520	
20995 7590 10/18/2004			EXAMINER		
KNOBBE MA	ARTENS OLSON &	JEANTY, ROMAIN			
2040 MAIN ST			ART UNIT	PAPER NUMBER	
IRVINE, CA 92614			3623		
			DATE MAILED: 10/18/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

		A	oplication No.	Applicant(s)	6			
		0	9/678,752	SHAFFER ET AL.	, S/I			
	Office Action Summary	E	caminer	Art Unit				
			omain Jeanty	3623				
Period fo	The MAILING DATE of this commun or Reply	nication appear	s on the cover sheet with the	correspondence addre	:SS			
A SH THE - Exter after - If the - If NO - Failu Any	ORTENED STATUTORY PERIOD F MAILING DATE OF THIS COMMUN nsions of time may be available under the provisions SIX (6) MONTHS from the mailing date of this come period for reply specified above is less than thirty (i period for reply is specified above, the maximum so the to reply within the set or extended period for reply reply received by the Office later than three months ed patent term adjustment. See 37 CFR 1.704(b).	ICATION. s of 37 CFR 1.136(a) munication. s0) days, a reply with tatutory period will ap y will, by statute, cau	In no event, however, may a reply be to in the statutory minimum of thirty (30) da oply and will expire SIX (6) MONTHS from se the application to become ABANDONI	mely filed  ys will be considered timely.  n the mailing date of this comm  ED (35 U.S.C. § 133).	unication.			
Status								
1) 又	Responsive to communication(s) file	ed on <i>07 July 2</i>	2004.					
2a)□	<u> </u>							
3)								
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.							
Dispositi	ion of Claims							
4)⊠ 5)□ 6)⊠ 7)□	Claim(s) 1-140 is/are pending in the 4a) Of the above claim(s) 1-56 is/are Claim(s) is/are allowed.  Claim(s) 57-140 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restrict	e withdrawn fro						
Applicati	ion Papers							
9)[	The specification is objected to by the	e Examiner.						
·	10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.							
	Applicant may not request that any object	ction to the drav	ving(s) be held in abeyance. Se	e 37 CFR 1.85(a).				
_	Replacement drawing sheet(s) including				• •			
11)	The oath or declaration is objected t	o by the Exam	iner. Note the attached Office	Action or form PTO-	152.			
Priority ι	ınder 35 U.S.C. § 119							
a)l	Acknowledgment is made of a claim  All b) Some * c) None of:  1. Certified copies of the priority  2. Certified copies of the priority  3. Copies of the certified copies application from the Internationsee the attached detailed Office actions	documents had documents had of the priority on all Bureau (P	ave been received. ave been received in Applicat documents have been receiv CT Rule 17.2(a)).	tion No red in this National Sta	age			
Attachmen	• •							
1) 🔀 Notice 2) 🗌 Notice	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (I	PTO-948)	4) 🔲 Interview Summary Paper No(s)/Mail D	/ (PTO-413) Jate.				
3) 🛛 Infor	mation Disclosure Statement(s) (PTO-1449 or r No(s)/Mail Date	PTO/SB/08)		Patent Application (PTO-15)	2)			

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## Election/Restrictions

1. Claims 1-8, 38-45 withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected Group II, there being no allowable generic or linking claim.

Election was made without traverse in the reply filed on June 7, 2004.

## Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 57-140 are rejected under 35 U.S.C. 103(a) as being unpatented over Bates et al "Bates" (U.S. Patent No. 6,247,043) in view of Kinra (U.S Patent No. 5,731,991).

As per claims 57, 59, 62-63, 66-68, 70-140, Bates disclose a method of implementing various intelligent contact management comprising:

interactively generating a list specification in real-time, interactively specifying a geographically defined area for which a contact list is desired including receiving user input (col. 9, lines 5-30), and

transmitting the list specification over the computer network to a server having a memory (col. 10, lines 7-12);

building the contact list on the server in real-time based on the list specification, and transmitting the contact list to a user-specified node on the computer network if one or more characteristics of the contact list are approved by a user (col. 11, lines 1-14; col. 18, line 58 through col. 19 line14). Bates does not explicitly disclose interactively selecting a product from a

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plurality of products and a threshold score for the product including receiving user input. Kinra on the other hand, discloses the idea of selecting a product and a value (threshold) for the product (col. 1, lines 50-61). It would have been obvious to a person of ordinary skill in the art at the time of the applicant's invention to modify the disclosures of Bates to incorporate the teachings of Kinra. A person having ordinary skill in the art would have been motivated to use such a modification so that the product can be evaluated according to the needs or requirements of a specific user.

As per claim 58, Bate further discloses wherein the characteristics of the contact list include a number of names/records on the contact list, the list specification for the contact list and a cost of the contact list (col. 7, line 65 through 8 line 5).

As per claim 60, Bates further discloses storing the list specification in a memory (col. 9, lines 5-30), and it is inherent to rebuilding the contact list at a predetermined future time based on the stored list specification.

As per claim 61, Bates further discloses wherein the stored list specification corresponds to a selected business location of a multiple location business (col. 11 lines 53-67).

As per claims 64-65, Bates disclose the method defined in Claim 57, wherein nteractively generating a list specification in real-time is performed on a user specification node on the computer network. Note FIG 2, element 38).

Claim 69 recites the same limitations in claim 57 above; therefore is rejected under the same rationale.

## Conclusion

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4. The prior art made of record and not relied upon is considered pertinent to applicant's

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disclosure.

a. Robertson et al (U.S. Patent No. 6,714,916) discloses a computer software used

to manage contact information.

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Romain Jeanty whose telephone number is (703) 308-9585. The

examiner can normally be reached on Mon-Thurs 7:30 am - 6:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Tariq R Hafiz can be reached on (703) 305-9643. The fax phone number for the

organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

RJ

9/7/04

HOMAN JEAN IY PRMARY EXAMINER

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